



**For Immediate Release**  
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CONTACT: Sara Croom  
PHONE: 202.550.9158  
EMAIL: [sara@ainsleyshea.com](mailto:sara@ainsleyshea.com)

### **MEDIA ADVISORY – SUBJECT MATTER EXPERT AVAILABILITY**

#### ***NEW FEDERALISM FUND SPEAKS TO BENEFITS OF CANNABIS REFORM***

*Subject Matter Experts Available for Media Q&A about National Cannabis Reform on National Cannabis Day*

DENVER, CO (04/18/18) – In honor of National Cannabis Day, [New Federalism Fund \(NFF\)](#) is providing subject matter experts for Q&A from the media on the latest push to create a fair regulatory framework for the legal, state-based cannabis industry. The New Federalism Fund reminds members of the media, leaders in Washington D.C. and the public that cannabis regulation is not a cultural issue, but a test of our federalist principles and commitment to creating jobs, growing local tax revenue and improving public safety.

The state-legal cannabis industry has helped countless critically ill patients and grown local economies by creating tens of thousands of new jobs and tax revenue, and removed cannabis from the violent, criminal black market. When you look at the numbers, supporting states' 10th Amendment right to regulate the production and sale of cannabis within their own borders just makes sense.

- The state-legal cannabis industry employs more than 100,000 people in 28 states and the District of Columbia. By 2020, it is estimated that the industry will support more than a quarter-million jobs.
- In 2016, Colorado, the first state to approve legal adult-use cannabis, generated \$200 million in state tax revenue from legal cannabis sales.
- Nationally, cannabis has the potential to generate between \$5 billion and \$18 billion per year in state tax revenue, money that could fund law enforcement, education and public health programs.
- In states that have approved medicinal use, over 1,200,000 people use cannabis to treat conditions ranging from the side effects of chemotherapy to chronic pain and epilepsy. Ending the existing adult use market in legalized states would almost certainly end the medicinal market as well.
- According to a recent Quinnipiac Poll, 94 percent of the American people support medical cannabis and 73 percent believe that the states should determine cannabis policy without federal interference.

On National Cannabis Day, Neal Levine, Chairman of the New Federalism Fund, will be participating in the Tax Fairness and Cannabis panel at the National Cannabis Festival Policy Summit in Washington D.C. with Grover Norquist, Congressman Ed Perlmutter and others. For more information or to connect with an NFF spokesperson contact Sara Croom at [sara@ainsleyshea.com](mailto:sara@ainsleyshea.com) or via phone at 202-550-9158.

#### **About New Federalism Fund**

The New Federalism Fund is a non-partisan 501(c)4. Its board members and contributors are those interested in state-first regulation of state-based commerce and creating a common sense regulatory system for those who are in or serve the state-based cannabis industry.